David Dieter / Senior Visual Designer
Turbotax, Turbo, Mint, ProConnect

Turbotax Premier 2.0

Visual system design and Art Direction, hero moment animations design, research & prototyping, web and mobile design

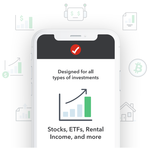
Horizontal

Vertical

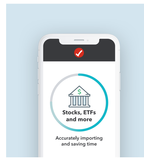
Neu

Hero moments static

Coverage
On blue + white



Auto import
On blue + white

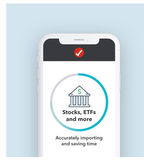


Photography
GABBY and Eddie

Hero moments animations

Coverage
Animation to be included in the Lingo

Auto import
Animation to be included in the Lingo



Icons

Display ads & in-product ads

Floating Icons | General | Social/Native | Animated / Static

Notes:
- Animation: Sophia looks up as the icons "carousel" through, above her
- Extracted UI elements inspired by Mint learnings

TURBOTAX FLOATING ICON PROPOSAL 7

Auto Import | General | Social/Native Animated

Notes:
- Animation: icons animate through the phone and pause slightly for comprehension
- Iconography adds a level of whimsy while also communicating all the various investment types we can handle
- Leveraging icons performed well for Mint and Turbo ads

TURBOTAX AUTO IMPORT PROPOSAL 8

Phone Slide | General | Social/Native | Static/Animated

Notes:
- Animation: wallpaper of devices moves up at the angle, showcasing the different types of investments
- Angled device treatment is unexpected and different to capture attention

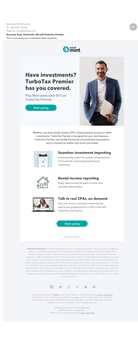
TURBOTAX PHONE SLIDE PROPOSAL 9

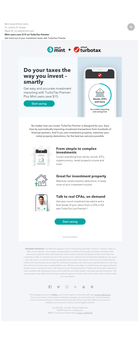
Lifestyle 2 | Millennial | Social/Native | Static or Animated

Notes:
- Animation: phone UX animates, rest of image is still
- Clean, modern desktop complements the mobile ads
- Tabletop device shots have historically performed well for Free ads

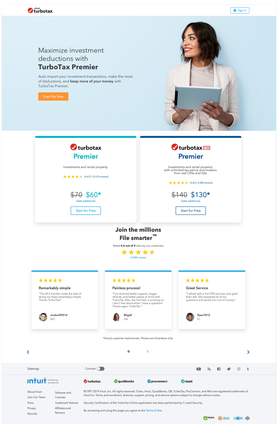
TURBOTAX LIFESTYLE 2 PROPOSAL 10

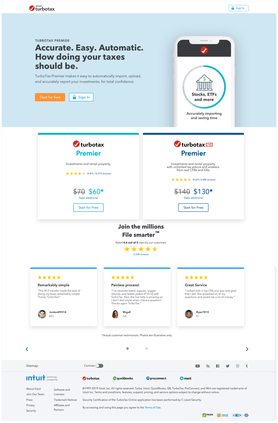
Mint + Turbotax Premier emails

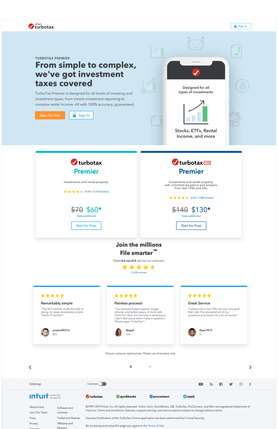


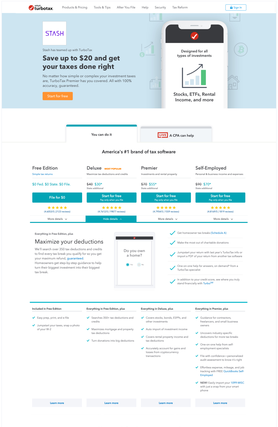


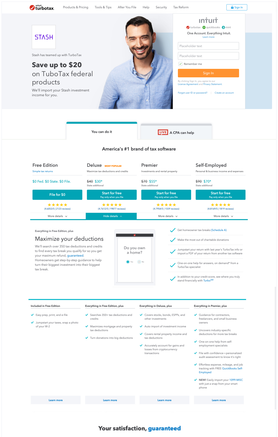
Landing pages











Turbo Loan Repayment Calculator

Product, web and mobile design

turbo | How Turbo Works | Learn | Connect | Tools | Go to TurboTax | Sign up | Sign in

Loan Repayment Calculator

This loan calculator will help you determine your monthly payments for different types of loans. Enter your loan amount, terms, and annual interest rate, then select **Calculate**.

1 Enter loan amount $ 10,000 — Type of loan* — *Optional

2 Enter loan term 2 Years | Months

3 Enter interest rate 5.35% — Calculate

MINIMUM MONTHLY PAYMENT $232.00

TOTAL PRINCIPAL $5,000 | TOTAL INTEREST PAID $1,161

Show amortization schedule

See what loans you may qualify for
You can browse loan options in Turbo to find one that's right for you.

Sign up for Turbo

Add extra payments

See amortization schedule

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Get more personalized help with loans

Brought to you by the makers of TurboTax. Turbo is a free service that brings your credit score, verified income, and debt-to-income ratio together so you can see where you truly stand and how lenders may view you.

Sign up for Turbo

Loan Calculator FAQs

What's the purpose of using a loan repayment calculator?

It's helpful to calculate loan repayment to determine the following:

- Your remaining loan balance
- Your monthly loan payment amount
- Impact of different interest rates on your loan balance
- How much interest you'll pay over the life of your loan
- The total loan payments you'll make to pay off the loan
- How long it will take to pay off the loan
- How interest rates and payments change based on the loan amount

Why would I want to take out a loan?

A loan can help you make a variety of larger purchases that you may otherwise not be able to readily afford. Some examples of common purchases people use loans for are buying a home or a car, paying for college, or reducing existing debt such as credit cards or student loans.

What are the different types of loans?

All loans fall into one of two categories: **secured** or **unsecured**.

Secured loans, which include mortgage and auto loans, are tied to collateral assets, such as a car or a home. If you default on a secured loan, the lender can seize the collateral and sell it to recover the loan amount.

Unsecured loans are not tied to any collateral. If you default on making payments for an unsecured loan, the lender cannot automatically take possession of your property. Personal loans and student loans are the most common types of unsecured loans.

What determines the cost of a loan?

The total cost of the loan is mostly impacted by the interest rate. Interest rates are determined by a number of factors, including your credit score, the loan amount, and the loan term. Lenders use your credit score to determine how risky it is for you to be lending you far. Turbo's LOs compiled here. You can also determine your monthly payment amounts using our loan payback calculator above.

How does my credit score affect a loan?

Your credit score helps lenders understand how well you manage different forms of credit, such as loans, credit cards, and mortgages. A higher credit score generally increases your chances of getting lower interest rate offers. Lenders use your credit score as a way to improve your credit worthiness, so you can access better rates and more financial opportunities.

What is the difference between APR and APY?

Annual Percentage Rate (APR) is the interest expressed as a percentage that you owe when paying back your loan, over a 1 year period. It's based on the interest rate, but depending on the details of the loan, it may differ.

Annual Percentage Yield (APY) is the interest expressed as a percentage that you earn on an account, such as a savings account, over a 1 year period. It's based on the interest rate, but it also factors in the frequency of compounding interest on the account.

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Loan Repayment Calculator

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1 Enter loan amount $ 0 — Type of loan* — *Optional

Home
Auto
Student
Personal
Credit card
Other

2 Enter loan term 0 Years | Months

3 Enter interest rate % — Calculate

MINIMUM MONTHLY PAYMENT $00.00

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Show amortization schedule

See what loans you may qualify for
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Add extra payments

See amortization schedule

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This loan calculator will help you determine your monthly payments for different types of loans. Enter your loan amount, terms, and annual interest rate, then select **Calculate**.

This is the total dollar amount of your loan.

This is the amount of time it will take to repay your loan. In years or months.

This is the percentage of your total loan amount you are charged for borrowing the money. For the calculator, enter the annual percentage rate (APR).

1 Enter loan amount $ 0 — Type of loan* — *Optional

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Add extra payments

Calculate the amount of extra payments you can make to pay off your loan sooner. Turbo will then show you how much you save in interest and how much sooner you will be debt free. To see your new estimated payoff date, select **Show amortization schedule**.

This is any extra payment you may choose to make in addition to your monthly payment, to pay off your loan faster.

Enter extra payment $ 2 — Apply extra payment

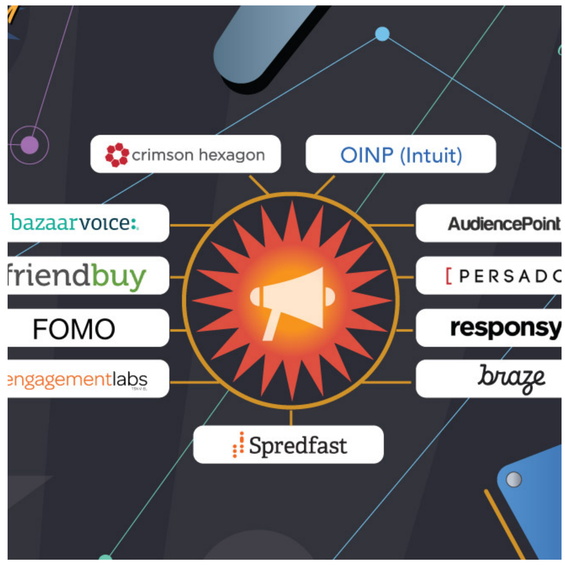
See amortization schedule

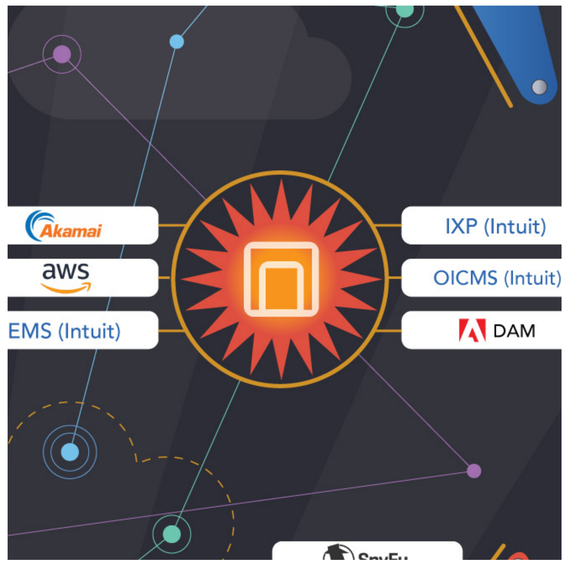
Amortization schedule

Years	Balance	Interest	Principal paid	Monthly payment	Total interest paid	One-time extra payment	Charged monthly payment
	$10,000	$xxx.xx	$xxx.xx	$xxx.xx	$xxx.xx	$xxx.xx	$xxx.xx
	$9,812.79	$xxx.xx	$xxx.xx	$xxx.xx	$xxx.xx	$xxx.xx	$xxx.xx
	$9,xxx.xx	$xxx.xx	$xxx.xx	$xxx.xx	$xxx.xx	$xxx.xx	$xxx.xx
	$9,xxx.xx	$xxx.xx	$xxx.xx	$xxx.xx	$xxx.xx	$xxx.xx	$xxx.xx
	$9,xxx.xx	$xxx.xx	$xxx.xx	$xxx.xx	$xxx.xx	$xxx.xx	$xxx.xx
	$9,xxx.xx	$xxx.xx	$xxx.xx	$xxx.xx	$xxx.xx	$xxx.xx	$xxx.xx
	$9,xxx.xx	$xxx.xx	$xxx.xx	$xxx.xx	$xxx.xx	$xxx.xx	$xxx.xx
	$9,xxx.xx	$xxx.xx	$xxx.xx	$xxx.xx	$xxx.xx	$xxx.xx	$xxx.xx
	$9,xxx.xx	$xxx.xx	$xxx.xx	$xxx.xx	$xxx.xx	$xxx.xx	$xxx.xx
	$9,xxx.xx	$xxx.xx	$xxx.xx	$xxx.xx	$xxx.xx	$xxx.xx	$xxx.xx
	$9,xxx.xx	$xxx.xx	$xxx.xx	$xxx.xx	$xxx.xx	$xxx.xx	$xxx.xx
1 year	$9,xxx.xx	$xxx.xx	$xxx.xx	$xxx.xx	$xxx.xx	$xxx.xx	$xxx.xx
	$9,xxx.xx	$xxx.xx	$xxx.xx	$xxx.xx	$xxx.xx	$xxx.xx	$xxx.xx
	$9,xxx.xx	$xxx.xx	$xxx.xx	$xxx.xx	$xxx.xx	$xxx.xx	$xxx.xx
	$9,xxx.xx	$xxx.xx	$xxx.xx	$xxx.xx	$xxx.xx	$xxx.xx	$xxx.xx
	$9,xxx.xx	$xxx.xx	$xxx.xx	$xxx.xx	$xxx.xx	$xxx.xx	$xxx.xx
	$9,xxx.xx	$xxx.xx	$xxx.xx	$xxx.xx	$xxx.xx	$xxx.xx	$xxx.xx
	$9,xxx.xx	$xxx.xx	$xxx.xx	$xxx.xx	$xxx.xx	$xxx.xx	$xxx.xx
	$9,xxx.xx	$xxx.xx	$xxx.xx	$xxx.xx	$xxx.xx	$xxx.xx	$xxx.xx
	$9,xxx.xx	$xxx.xx	$xxx.xx	$xxx.xx	$xxx.xx	$xxx.xx	$xxx.xx
	$9,xxx.xx	$xxx.xx	$xxx.xx	$xxx.xx	$xxx.xx	$xxx.xx	$xxx.xx
2 year	$9,xxx.xx	$xxx.xx	$xxx.xx	$xxx.xx	$xxx.xx	$xxx.xx	$xxx.xx

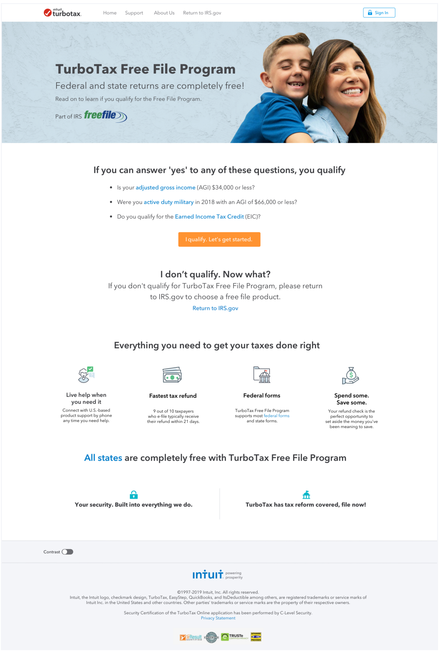
Download schedule

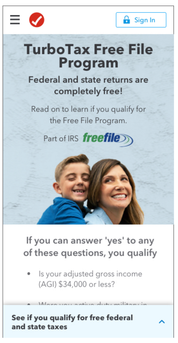
MarTech Infographic
Visual design

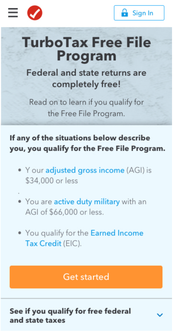


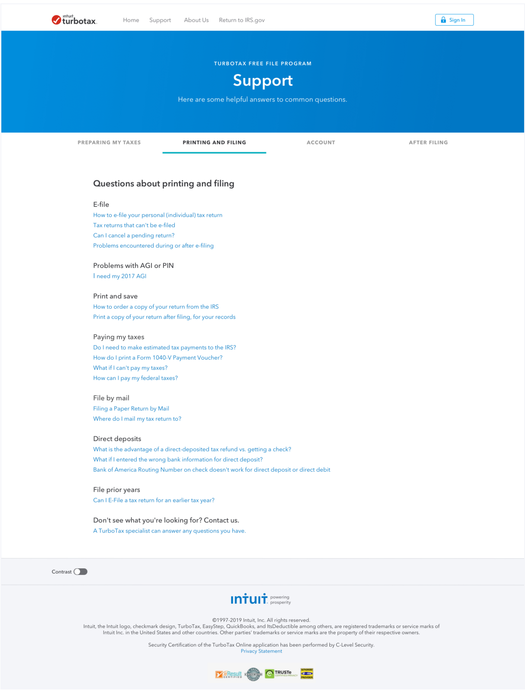


Turbotax Free File Program
Web and mobile desigb

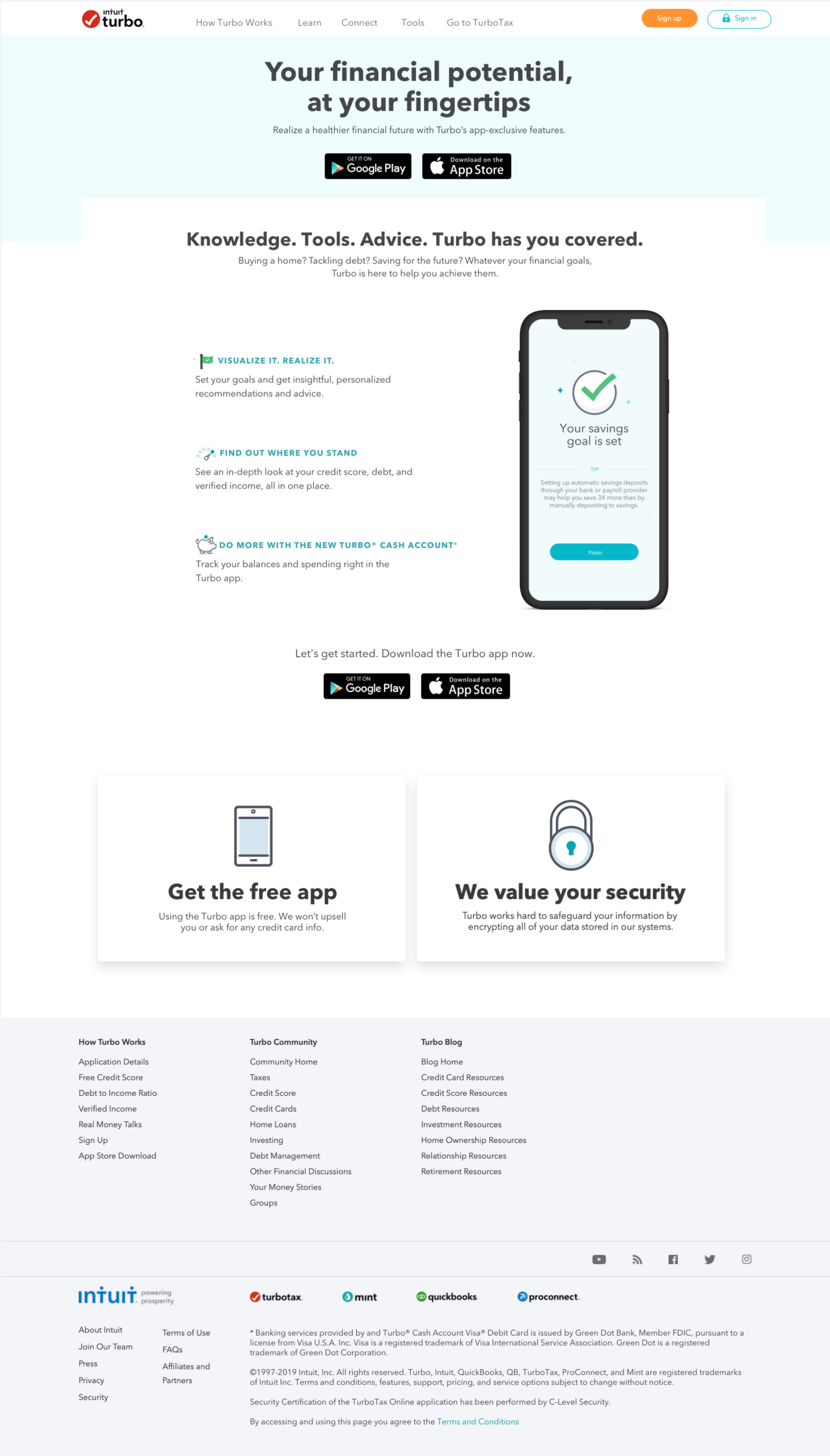


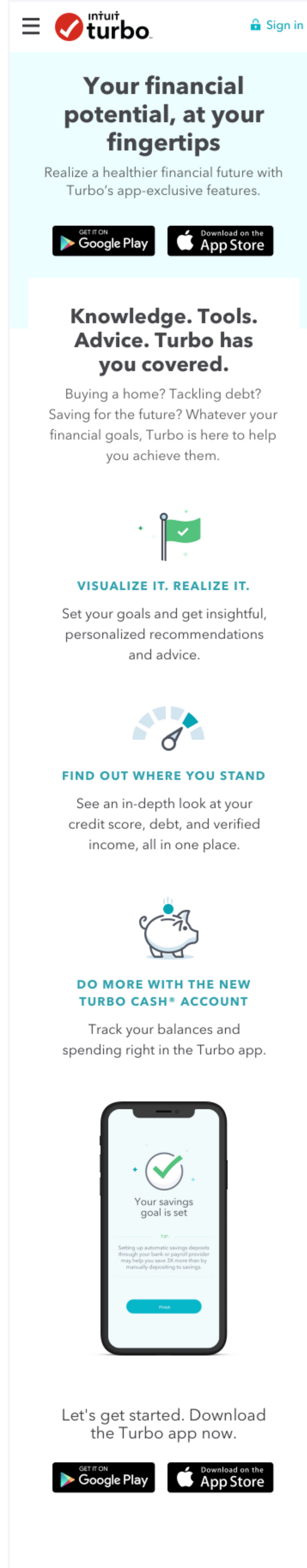






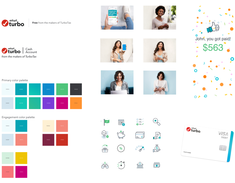
Turbo App Download Page
Web and mobile design

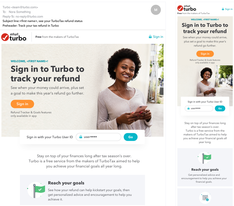


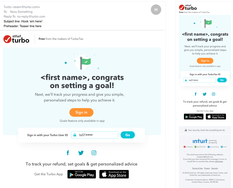


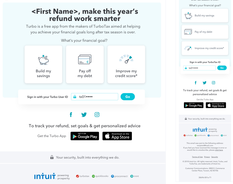
Turbo Emails

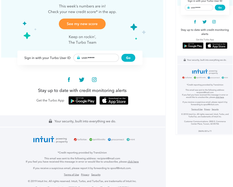
Visual system design, web and mobile design

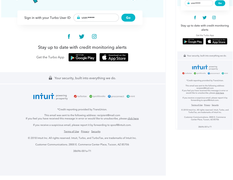


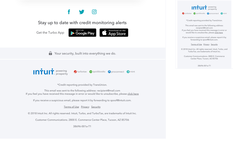




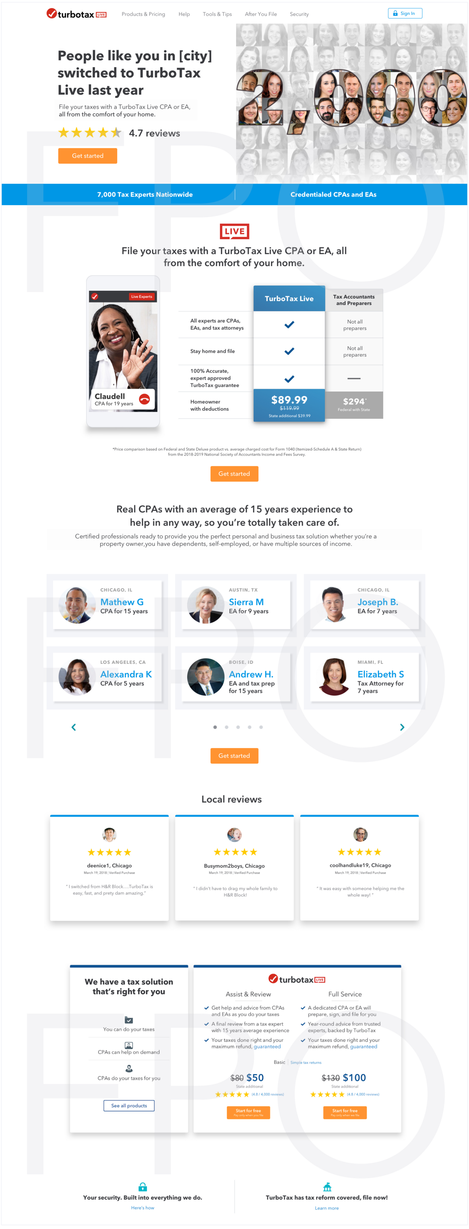


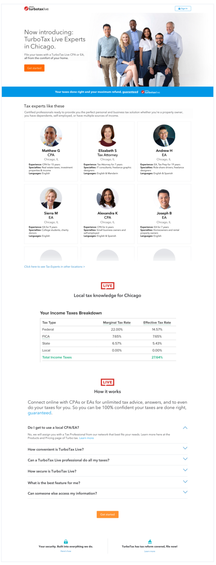


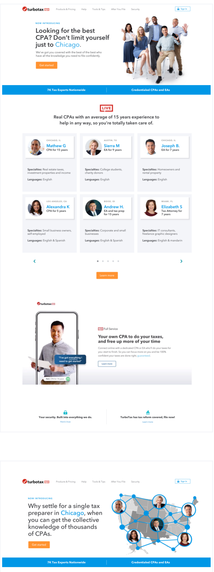


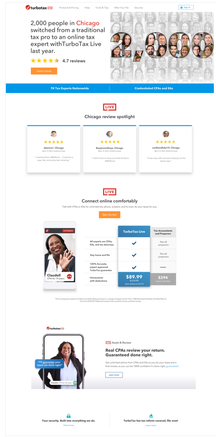


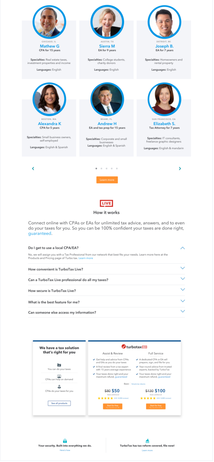
Turbotax Live Prototype
Design, research and prototyping



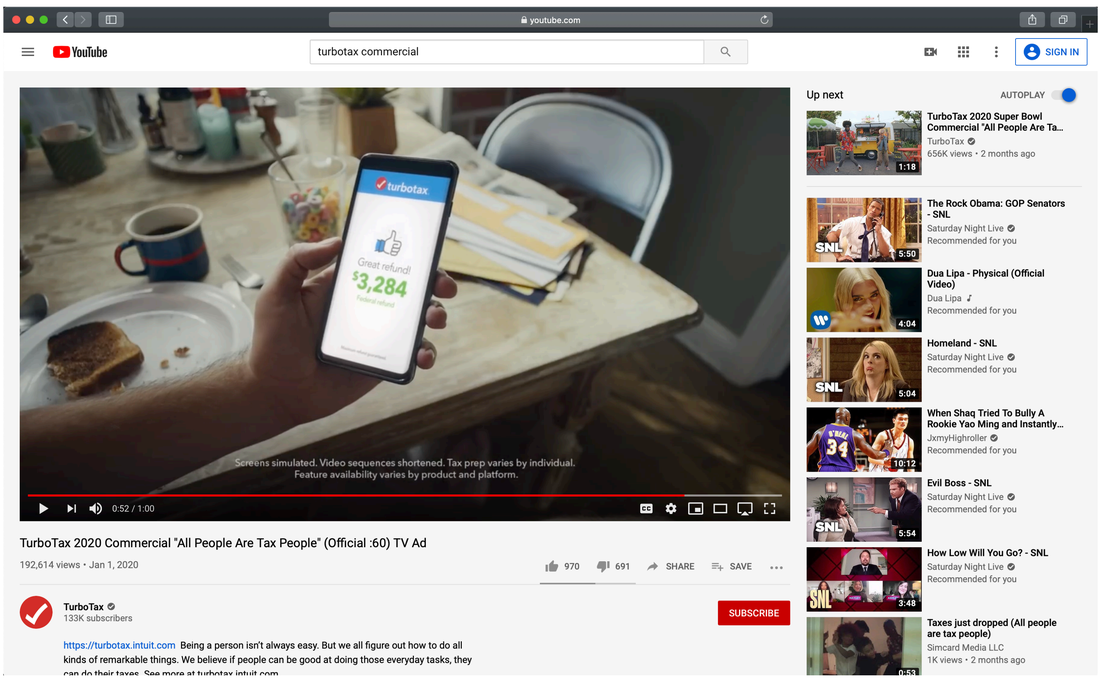


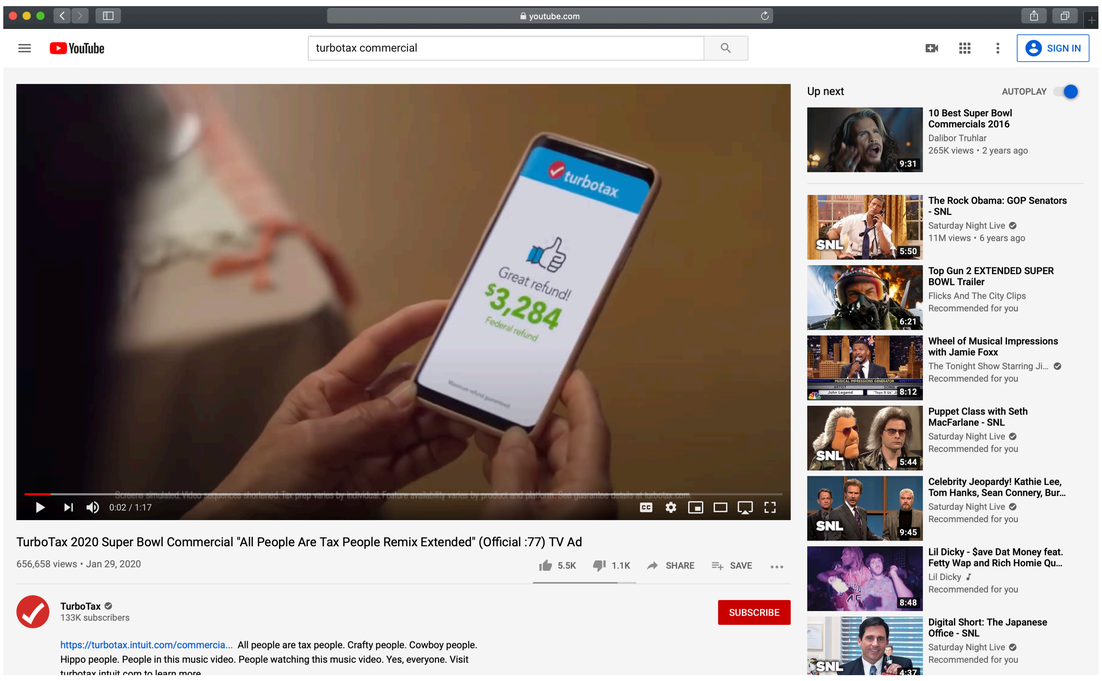


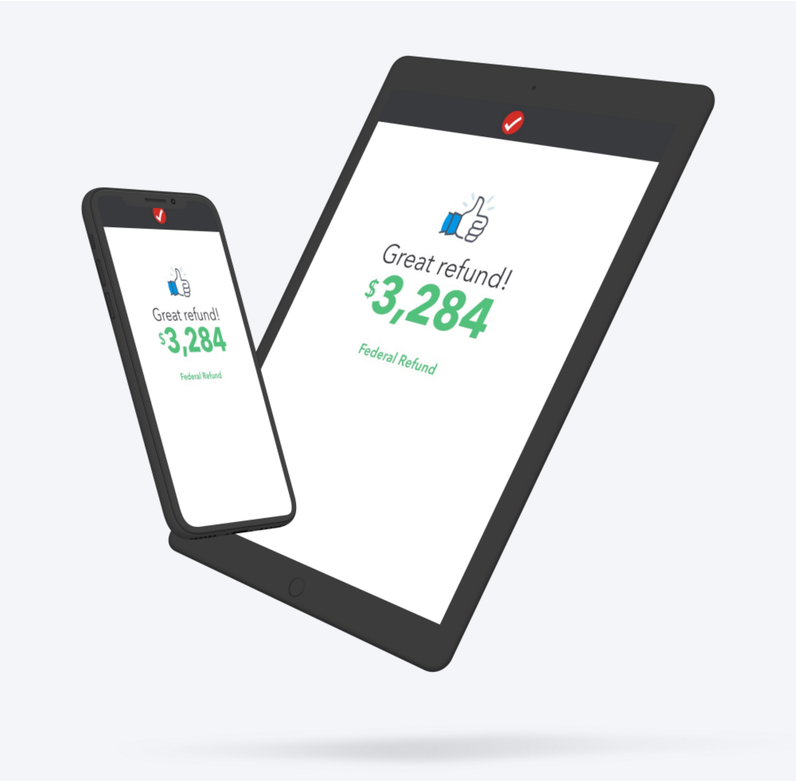




Turbotax Refund Roll
Animation design & after effects production







Turbo Cash Account® Emails
Web and mobile design

Turbo <team@turbo.com>
To: Nora Something
Reply-To: no-reply@turbo.com
Subject line: <first name>, welcome to your Turbo® Cash Account
Preheader: Smarter than an ordinary bank account

intuit turbo | Cash Account
from the makers of TurboTax®

Sign in

Congratulations on opening your Intuit Turbo® Cash Account!

Your new debit card is on the way
Your Turbo® Cash Account Visa® Debit Card will arrive within 5-7 business days. You can use your card anywhere Visa® debit is accepted.

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No monthly account fees, and no minimum balance required

Over 19,000 fee-free ATMs nationwide[1]

Get your pay up to 2 days early with direct deposit, at no cost[2]

It's all in the Turbo app

Easily track your account activity and balances, plus get personalized financial advice to help improve your credit, reduce debt and more all in the Turbo app.[3]

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[1] Other fees and limits apply. Fee-free ATM access applies to in-network ATMs only. For out-of-network ATMs and bank tellers, a $2.50 fee will apply, plus any additional fees the ATM owner or bank may charge. See the app for free ATM locations.

[2] Early access to your direct deposit depends on deposit verification and when the bank gets notification from your employer or benefits provider and may vary from pay period to pay period.

[3] The Turbo mobile app and additional services are powered by Intuit.

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Turbo <team@turbo.com>
To: Nora Something
Reply-To: no-reply@turbo.com
Subject line: Your card has shipped
Preheader: You can use it anywhere Visa debit is accepted

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Sign in

GREAT NEWS, <ASHLEY>!

Your debit card has shipped

Your Turbo® Cash Account Visa® Debit Card is on its way and will arrive in 5-7 business days. You can use it anywhere Visa® debit is accepted.

To activate your card once you receive it:

1. Open the Turbo app
2. Go to the **Cash Account** tab
3. Select **Activate card**

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Monitor your refund

Download the app at Turbo.com/app to see as soon as your refund hits your Turbo® Cash Account.

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Turbo <team@turbo.com>
To: Nora Something
Reply-To: no-reply@turbo.com
Subject line: Don't forget! Verify your bank account with Intuit Turbo® Cash
Preheader: One more step: Verify your micro deposit now

intuit turbo | Cash Account
from the makers of TurboTax

Hi <first name>,

Verify your external bank account and connect it to your Turbo® Cash Account now.

Here's how:
1) View the test deposits from "Verify TC" in your external bank
2) Sign in to your Intuit Turbo® Cash Account
3) Enter the amounts of the test deposits

Act fast to take your money to new heights.

Verify now

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Turbo <team@turbo.com>
To: Nora Something
Reply-To: no-reply@turbo.com
Subject line: Woohoo! You just got paid
Preheader: Payday is great, isn't it?

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from the makers of TurboTax®

Sign in

<name>, your paycheck has arrived!

Your paycheck is now in your Turbo® Cash Account and available to use. Sign in to view your funds.

View my balance

You got paid! $500

Sign in with your Turbo User ID | user•••• | Go

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Keep savings separate from daily spending and put away a portion of your paycheck for when you'll want it most.

Start saving

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Download the app to get access to your Turbo® Cash Account. View account activity, balances, and get personalized financial advice to help improve your credit, increase savings, and much more.[1]

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Turbo <team@turbo.com>
To: Nora Something
Reply-To: no-reply@turbo.com
Subject line: Add money and supercharge your Turbo® Cash Account
Preheader: Deposit money to unlock your account's full potential.

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[1] Early access to your direct deposit depends on deposit verification and when the bank gets notification from your employer or benefits provider and may vary from pay period to pay period.

[2] Money in a Savings Fund must be moved to the available balance in your bank account before it can be used and does not earn interest.

[3] Other fees and limits apply. Fee-free ATM access applies to in-network ATMs only. For out-of-network ATMs and bank tellers, a $2.50 fee will apply, plus any additional fees the ATM owner or bank may charge. See the app for free ATM locations.

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Turbo <team@turbo.com>
To: Nora Something
Reply-To: no-reply@turbo.com
Subject line: Stop paying for unnecessary ATM fees
Preheader: Use one of our in-network ATMs and never pay for fees again

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from the makers of TurboTax®

Sign in

Say hello to fee-free ATM withdrawals

You shouldn't need to pay to access your money. Wave goodbye to ATM fees with your Turbo® Cash Account.[1]

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With over 19,000 fee-free ATMs in our network, it's easy to find one no matter where you are! Use our in-app ATM locator now. Here's how:

1. Sign in to the Turbo app and select the Cash Account tab
2. Tap "Money Out"
3. Tap "Find a fee-free ATM near me"
(Tip: Turn on Location Services to accurately find the nearest ATM.)

Find a free ATM

Only in the Turbo app

Download the app to get access to your Turbo® Cash Account. Find fee-free ATMs, view account activity, and get personalized financial advice to help improve your credit, increase savings, and much more.[2]

Get the app

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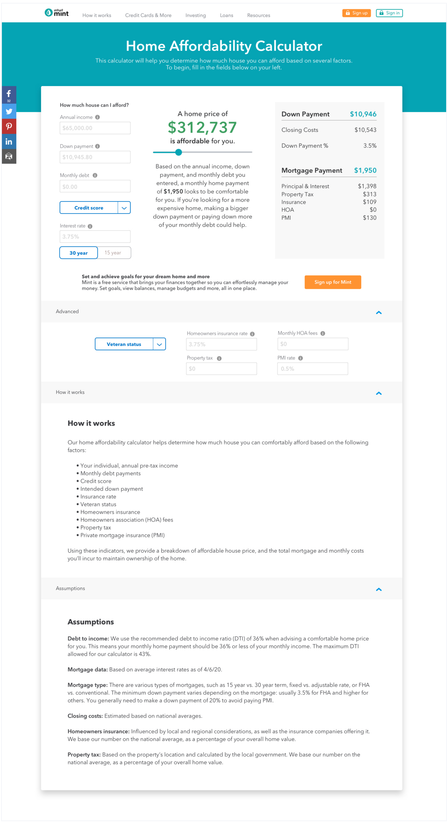
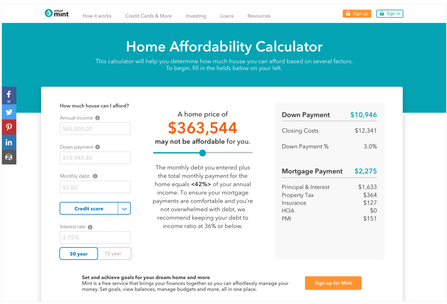
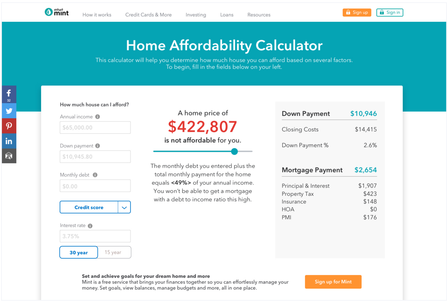
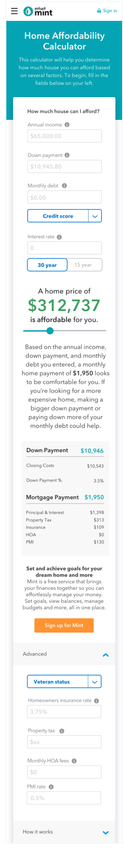
Mint Home Affordability Calculator
Product, web and mobile design

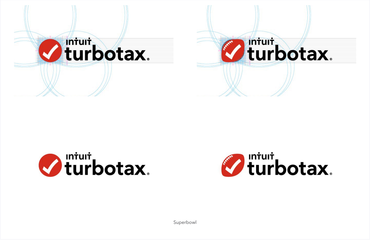




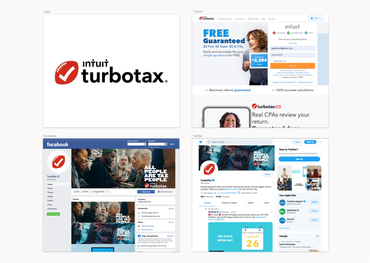


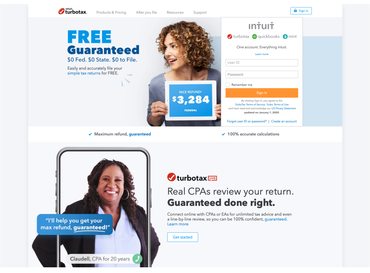


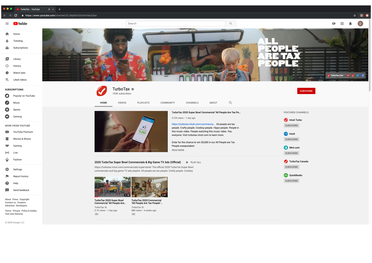
Holiday Turbotax Branding
Logo design

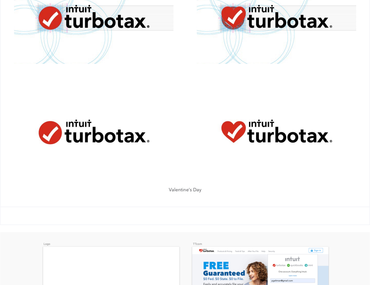
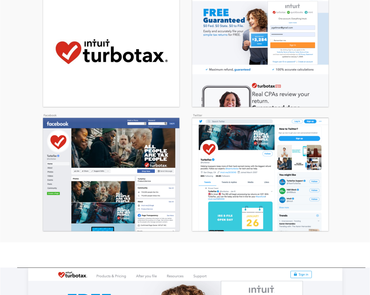
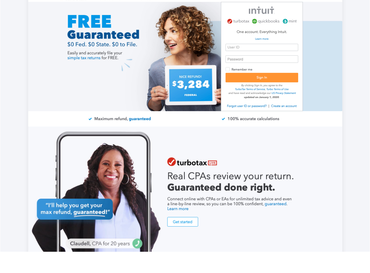


Superbowl









Valentine's Day